

TERRAZZA





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THE MILANESE TERRACE

Many are the terraces that stand out across the city of Milan, but only one remains an architectural icon of the city and a piece of Italian cultural history since its inauguration in 1958. Its name? **TERRAZZA MARTINI®**.

HISTORICAL NOTES

Created in 1958 by the architect Tomaso Buzzi, the Terrazza has consistently embodied the identity and communication style of the Piedmontese brand.

Offering an aperitivo with views of the Duomo, it has hosted meetings with notable VIPs from the past and embraced the Dolce Vita lifestyle on the 15th floor of Piazza Diaz in Milan. It's no surprise that many renowned film directors have chosen this venue to present their works alongside actors and celebrities. From *La Notte* to *Star Wars*, and from *The Planet of the Apes* to *007*, the Terrazza has been the setting for premieres.

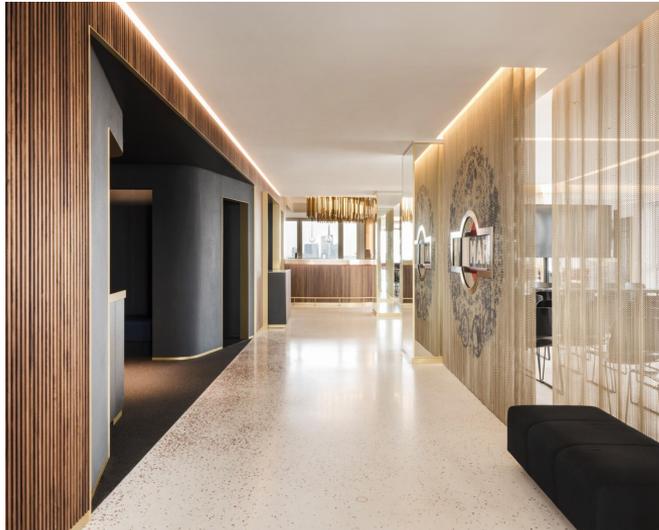
A legendary spot that has welcomed movie stars, musicians, fashion icons, scientists, and artists alike, both historically and today.



VIVI TERRAZZA MARTINI

Located on the top two floors of the skyscraper at **Piazza Diaz**, it offers a total of **500 mq on two levels**. Both extremely **versatile and customizable** depending on the needs.

The spaces at Terrazza Martini are ideal **for many occasions**: corporate events, product launches, temporary showrooms, cocktail parties, seated lunches and dinners, press conferences, presentations, photoshoots, team building, and much more.



CAPACITY

A MULTIFUNCTIONAL EVENT VENUE

Terrazza Martini is spread across **two levels**, which are versatile and customizable. **The Event Area**, located on the **15th floor**, is a **260 sq m** open space, while the **Rooftop** on the **16th floor** is a **235 sq m** environment that spans an indoor and an outdoor space, from which it is possible to admire one of the most beautiful views of Milan.

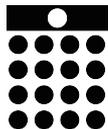
The overall maximum capacity of Terrazza MARTINI® based on current safety regulations is **150 people**, distributed between the two levels (15th and 16th floors).

SET-UPS & STYLES



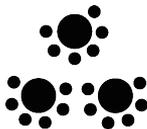
U-SHAPE

40



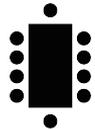
PLATEA

120



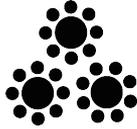
CABARET

80



BOARDROOM

40



CENA PLACÉE

130



COCKTAIL

150

SPACES

15° FLOOR: 260 sq m

16° FLOOR: Rooftop 235 sq m

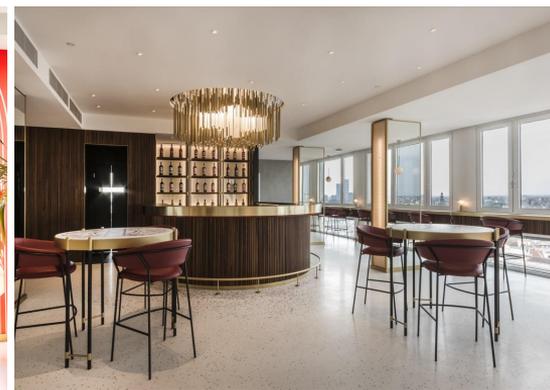
Total Floor Area: 495 sq m

Maximum capacity: 150 Pax

15° FLOOR *EVENT SPACE*

The **Event Area** on the 15th floor is a 260 sq m open space equipped with a **designer corner bar**. The central area is **highly customizable and modular** depending on the needs; it can host dinners as well as presentations, photoshoots, team building, and more.

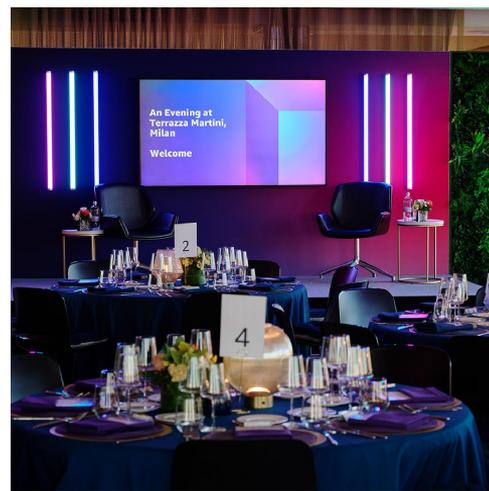
Both the walls and the windows can be customized, just as there is the possibility of dividing the spaces with screens and paneling.



15° FLOOR EVENT SPACE



15° FLOOR SET-UPS

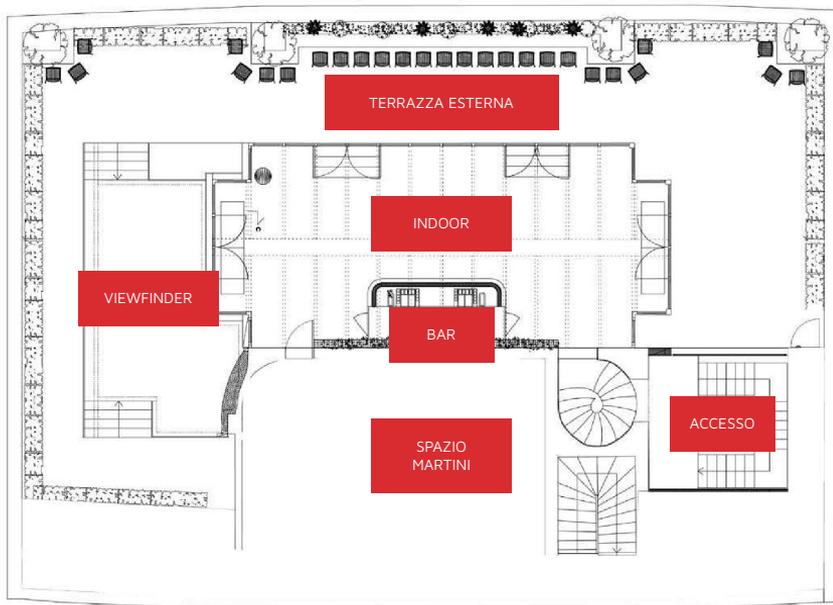


16° FLOOR *ROOFTOP*

The **Rooftop** on the 16th floor, the true **panoramic terrace**.

A 235 sq m environment that spans an indoor and an outdoor space, where the indoor area is equipped with a second corner bar enriched with botanical decorations and enclosed by crystal walls.

The outdoor area is a panoramic terrace from which one can enjoy a breathtaking view of the city of Milan.



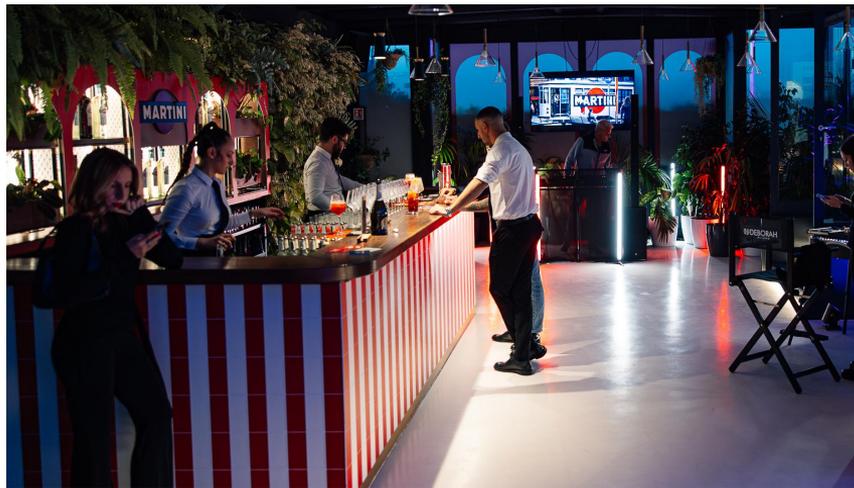
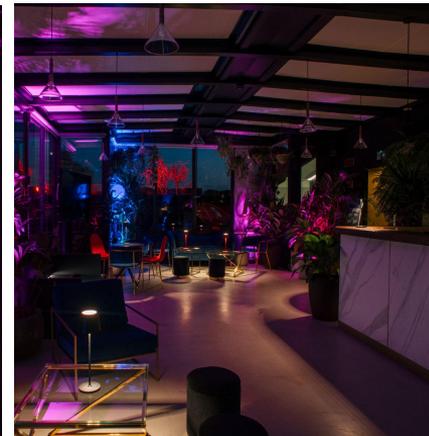
VISTA DUOMO

VISTA TORRE VELASCA

TERRAZZA



16° FLOOR ROOFTOP



16° FLOOR SET UPS

TERRAZZA



SERVICES

At Terrazza MARTINI®, we know that every event is unique. Therefore, the service offering is also entirely modular and customizable to transform every vision into an unforgettable reality, meticulously managed down to the smallest detail.

CUSTOMIZATION / TAKEOVER

Completa personalizzazione degli spazi, degli allestimenti e, se richiesto, il takeover esclusivo della location.

ENTERTAINMENT

Complete customization of the spaces and setups, and, if requested, the exclusive takeover of the venue.

TECHNICAL MANAGEMENT

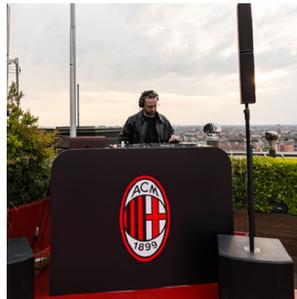
Beyond the audio/video equipment already provided by Terrazza Martini, we can elevate the quality of the event by activating our exclusive technical service, which will prepare ad hoc quotes for direction/streaming/LED wall rental/stage/lighting set, and much more.

AND MUCH MORE

Services are constantly evolving and can include floral arrangements, dedicated photography/video services, complimentary gifts/merchandise, and everything deemed necessary for a premium, worry-free experience.

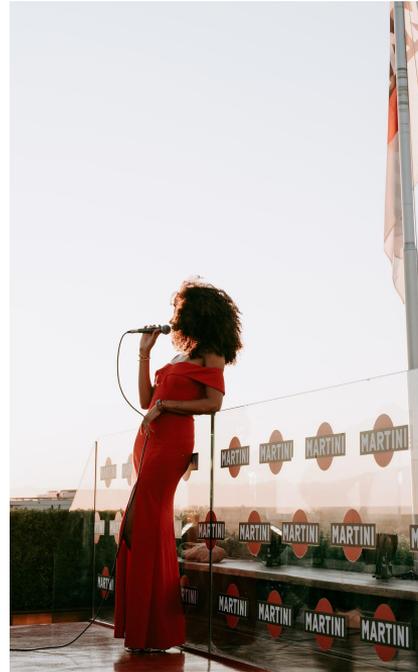
CUSTOMIZATION

Every area of Terrazza Martini is customizable and adaptable according to the client's needs.



ENTERTAINMENT

Selection and management of DJ sets, live bands, and artists to provide the ideal entertainment and experiences for events.



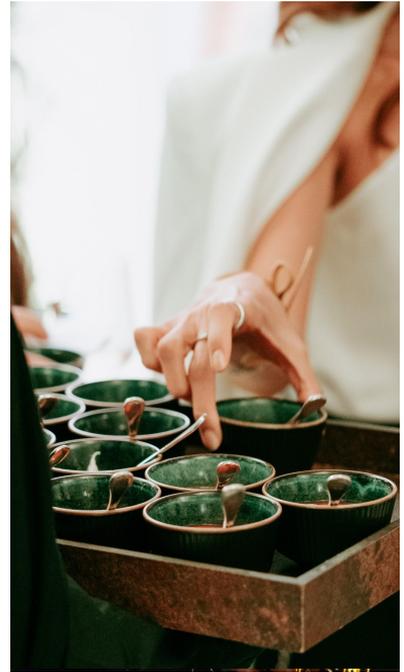
ENTERTAINMENT

Acrobatic Bartenders, Customized Drinks, and shows.



CATERING

We have an exclusive catering service that will prepare ad hoc proposals for you.



STAFF & GIFTING

To complete the experience, Terrazza Martini offers additional services such as complimentary gifts/gifting, as well as providing and sourcing the suitable staff for any type of activation and activity.





CONTACTS

TERRAZZA MARTINI ®

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HOW TO REACH US

By Car:

Parking Autosilo Diaz

Piazza Armando Diaz, 6, 20123 Milano

+39 02 8646 0077

diaz@milanparking.it

With Public Transports:

250 meters away, DUOMO metro stop Facing the Duomo, Terrazza MARTINI® is on the right.



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