

DISCOVER



CASA MARTINI

PESSIONE-TORINO-ITALIA

LIVE YOUR EXPERIENCE



MUSEUM



PRODUCTION
TOUR



BAR
ACADEMY



EVENTS



SHOP



DISCOVERY TOUR

🕒 **Duration: 2 hours**

IMMERSE yourself in the world of Martini through the memories of our past, the innovations of today and the wonderful future we can write together. Discover our history with a **visit to the museums**, go on a guided tour of the **Martini production facility** discovering the secrets behind the brand's iconic products and round it all off with a **Martini tasting session**.

COCKTAIL EXPERIENCE

⌚ *Duration: 2 and a half hours*

EXPERIENCE what it's like to be a bartender! Follow the advice of our Brand Ambassador and learn **how to mix the perfect Martini Negroni Cocktail**, Americano and Fiero&Tonic in the **Bar Academy!**



ULTIMATE EXPERIENCE

⌚ *Duration: 2 and a half hours*

A TOTALLY UNIQUE EXPERIENCE as you are guided through the **entire Martini range** discovering every secret of the products that have made history. What's more, a **food pairing** session makes the experience just perfect!

VERMOUTH CLASS

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🕒 *Duration: 2 and a half hours*

SAVOUR the authentic taste of our recipes, experiment with the range of **aromatic notes** and **create your own** perfectly balanced **Vermouth**. Get actively involved in this adventure and create your own vermouth to take home as a souvenir you can share with your friends.



**All experiences include the
Museum visit and the guided
Martini production plant visit.
Contact us to customize
your experience.**

MARTINI

YOUR EVENT, OUR STYLE

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CASA MARTINI, at a short distance from Turin, is the perfect location for events of all kinds: business meetings, team building sessions, private parties and special anniversaries. Your own rooms will be set up to satisfy all your requirements in the best possible way so that you can welcome your guests to your “home from home”. Choose the solution that suits you best. **Our job is to make everything unique.**



.. END IN STYLE WITH A GIFT FROM THE MARTINI STORE ..

Some things are difficult to resist when it comes to Martini. Stop by the store or shop online and choose from the wide range of selected Martini gift items!

shop.martini.com



BOOK NOW YOUR EXPERIENCE



For timetable's tour and availability please visit

visitcasamartini.com

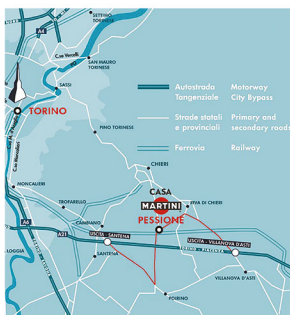
Advance booking is highly recommended

Remember that tours include the visit inside the production plant. To access the Martini plant you must wear strong closed footwear without heels. Visitors wearing open toe shoes or high heels will not be allowed to access the production facility.

Confirming our care and attention to the environment and to our four legged friends in compliance with Reg CE852 2004 applied to food producing establishments, sure of your collaborative understanding we confirm the ban on access to animals inside Casa MARTINI.

HOW TO GET HERE

We are in Pessione di Chieri, 15km from Turin: 35 minutes by car or 30 minutes by train (Turin - Genoa line). Near the main entrance, there is a large private parking area for cars and coaches.



@VISITCASAMARTINI

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DRINK MARTINI® RESPONSIBLY

