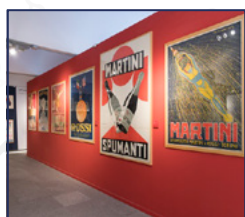





# CASA MARTINI

PESSIONE-TORINO-ITALIA

•• OUR HOME, WELCOMING, INSPIRING, OPEN ••



## SELF TOUR

Audioguide IT, EN, FR, ES   
Wine Museum  
Gallery Mondo Martini  
Tasting

[INFORMATION & PRICES >>](#)

## MARTINI COCKTAIL EXPERIENCE

1h 45'\*

Wine Museum  
Gallery Mondo Martini  
Martini Cocktail Experience

[INFORMATION & PRICES >>](#)

## VERTICAL TASTING

2h\*

Wine Museum  
Gallery Mondo Martini  
Vertical Tasting with food pairing

[INFORMATION & PRICES >>](#)

## GUIDED TOUR

1h 30'\*

Wine Museum  
Gallery Mondo Martini  
Tasting

[INFORMATION & PRICES >>](#)

## VERMOUTH CLASS

2h\*

Wine Museum  
Gallery Mondo Martini  
Make Your Own Vermouth

[INFORMATION & PRICES >>](#)

(\*) reservation required



## SELF TOUR

Visit the Wine History Museum, one of the world's most important collections relating to the history of wine-making and the Gallery Mondo Martini, Martini & Rossi's company museum that let you travel through the 150 years of the company and taste our products in the Martini Store. Our audioguide will walk you through a unique experience.

## OPENING HOURS

**Monday - Sunday / h. 10.00 – h. 18.00**  
**Last entry / h. 17.00**

## YOUR EXPERIENCE



VISIT WITH AUDIOGUIDE  
IT, EN, FR, ES



COCKTAIL MARTINI & TONIC  
OR TASTING OF TWO MARTINI SAMPLES  
IN THE MARTINI STORE

## PRICES

**INDIVIDUAL 9€**

**GROUP UPON REQUEST**

**SPECIAL CONDITIONS 6€**

Studenti, Over 65, Abbonamento Musei Torino, Trenitalia,  
Torino+, Piemonte Card, Musei Impresa, Mauto, Wimù, Pycard, Uni3



## GUIDED TOUR

Time 1 hour and 30 minutes

Let our guides walk you into the world Martini & Rossi  
with a guided group visit of the Gallery Mondo Martini, the Wine History Museum and the Botanical Room.  
Celebrate your experience with an aperitif.

## OPENING HOURS

**Morning** / h. 10.00am – h. 1.00 pm

**Afternoon** / h. 2.00 pm – 6.00 pm

## YOUR EXPERIENCE



WELCOME AND  
TOUR INTRO



GUIDED VISIT  
TO THE MUSEUMS



TASTING



VISIT TO THE  
MARTINI STORE

## PRICES

**INDIVIDUAL\*** 12€

**GROUP** 8 - 15 pax **15€**

**SPECIAL CONDITIONS** 12€

Studenti, Over 65, Abbonamento Musei Torino, Trenitalia,  
Torino+, Piemonte Card, Musei Impresa, Mauto, Wimù, Pycard, Uni3

\*check our availability





## MARTINI COCKTAIL EXPERIENCE

Time 1 hour and 45 minutes

In addition to the guided group visit of the Gallery Mondo Martini, you will be attending to the Martini Cocktail Experience in the Bar Academy. Surrounded by a unique atmosphere, our bartenders will teach you how to prepare some of the most iconic cocktails of the Martini Drink Strategy.

## OPENING HOURS

**Morning** / h. 10.00am – h. 1.00 pm

**Afternoon** / h. 2.00 pm – 6.00 pm

## YOUR EXPERIENCE



WELCOME AND  
TOUR INTRO



GUIDED VISIT  
TO THE MUSEUMS



MARTINI COCKTAIL  
EXPERIENCE  
AND TASTING



VISIT TO THE  
MARTINI STORE

## PRICES

**INDIVIDUAL\*** 30€

**GROUP** 8-20 pax **40€**

**SPECIAL CONDITIONS** 30€

Studenti, Over 65, Abbonamento Musei Torino, Trenitalia,  
Torino+, Piemonte Card, Musei Impresa, Mauto, Wimù, Pycard, Uni3

\*check our availability



## VERMOUTH CLASS

Time 2 hours

In addition to the guided group visit of the Gallery Mondo Martini, you will be attending to a premium Vermouth Masterclass in the Bar Academy. Discover the ancient technique of our master blender, current guardian of the Martini secret formula, and their surprising use of botanicals. Challenge yourself on balancing the aromatic notes and Make Your Own Vermouth for real!

## OPENING HOURS

**Morning** / h. 10.00am – h. 1.00 pm

**Afternoon** / h. 2.00 pm – 6.00 pm

## YOUR EXPERIENCE



WELCOME AND  
TOUR INTRO



GUIDED VISIT  
TO THE MUSEUMS



VERMOUTH CLASS  
AND TASTING



VISIT TO THE  
MARTINI STORE

## PRICES

**INDIVIDUAL\*** 30€

**GROUP** 8-20 pax **40€**

**SPECIAL CONDITIONS** 30€

Studenti, Over 65, Abbonamento Musei Torino, Trenitalia,  
Torino+, Piemonte Card, Musei Impresa, Mauto, Wimù, Pycard, Uni3

\*check our availability



## VERTICAL TASTING

Time 2 hours

Let our Brand Home Ambassador guide you through the MARTINI range with a dynamic and interactive tasting. You will be involved in sensory games that will allow you to learn about the characteristics of the products that have always marked the history of the aperitif. The combination with a selected food will enrich your experience at Casa Martini.

## OPENING HOURS

**Morning** / h. 10.00am – h. 1.00 pm

**Afternoon** / h. 2.00 pm – 6.00 pm

## YOUR EXPERIENCE



WELCOME AND  
TOUR INTRO



SELF TOUR TO  
THE MUSEUMS



VERTICAL TASTING  
AND FOOD PAIRING

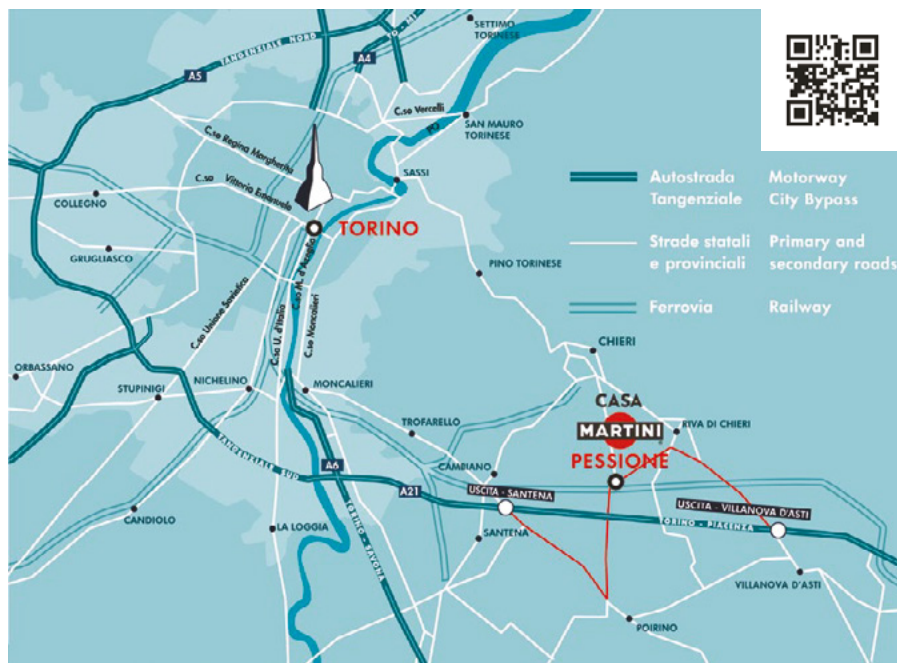


VISIT TO THE  
MARTINI STORE

## PRICES

**SELF TOUR AND VERTICAL TASTING 45€**

Contact us for your customised tour



## INFO TOUR & TICKET

[www.visitcasamartini.com](http://www.visitcasamartini.com)

## CONTACTS

Piazza Luigi Rossi 2, 10023 Pessione di Chieri (TO)  
Tel 011 9419 562 - [casamartini@bacardi.com](mailto:casamartini@bacardi.com)

## MAP

Railway: 20 min far from Porta Susa Station, «Pessione» Station

## MARTINI SHOP

Discover the huge range of items and accessories with Martini and Martini Racing labels

## CLOSED

Two central weeks of August, 25th-26th December, 1st January



@CasaMartiniVisitorCenter



Casa Martini - Martini & Rossi



@VisitCasaMartini

Use our hashtag **#CasaMartiniLive**



Casa Martini is part of the visiting circuit of companies of Turin "Made in Torino" of Turismo Torino e Provincia, and offers reduced-price ticket to the "Torino + Piemonte" card holders.